

JNF FUTURE QUEBEC PRESENTS

# TECH SHUK

MARCH 31, 2025

ENTREPRENEURS • INNOVATION • TECHNOLOGY

# WHAT IS TECH SHUK?



Tech Shuk, meaning “market” in Hebrew, is the ultimate destination for innovation. This event showcases the best and brightest entrepreneurs and start-ups, providing an exciting platform for networking and fundraising. Through a competitive selection process, the top start-ups are chosen to present their ideas and concepts to a panel of esteemed judges, known as “Lions.” This is an opportunity of a lifetime for start-ups with the potential to achieve life-changing results!



## THE VIP RECEPTION

Unlock endless possibilities at the VIP Reception - the ultimate networking event for entrepreneurs, sponsors, investors, and start-ups. Join an intimate and exclusive gathering of industry leaders as you connect with potential partners and investors. Don't miss out on the chance to make your next big connection at the VIP Reception.



## THE DEMO PIT

Experience the future of innovation at the Demo Pit! Start-ups, entrepreneurs, and corporate sponsors will showcase their cutting-edge products, services, and ideas to a captive audience of investors, industry leaders, and hundreds of attendees. Network with other companies and venture capitalists while exploring the latest trends and technologies. Don't miss your chance to be a part of the Demo Pit and discover the next big thing!



## THE LION'S DEN COMPETITION

Step into the Lion's Den for the ultimate prize! Like the hit TV shows Dragon's Den and Shark Tank, five of the most exciting start-ups will be selected to pitch their ideas live to our prestigious Lions. The winner will receive a mentorship package with professional services, media exposure, and investment potential. The audience will also have the opportunity to vote and be the deciding factor in crowning the winning start-up.



# TECH SHUKS 2025 LIONS



**ANDRÉE-LISE MÉTHOT**

Founder and Managing Partner  
of Cycle Capital



**JEFF BAIKOWITZ**

Founder at Motherfood International



**STEPHAN OUAKNINE**

Founder & Managing  
Partner at Inergys



**REMI FOURNIER**

Entrepreneur & Investor

# INNOVATORS WITH A HEART



Experience innovation with a heart at Tech Shuk - Montreal's ultimate philanthropic, entrepreneurial marketplace. Highlighting local entrepreneurs and start-ups, Tech Shuk offers exclusive networking opportunities and raises funds for a great cause.

Entering its fourth edition, the Tech Shuk has raised over \$350,000 for a therapy room in the Herzog Hospital in Jerusalem, research labs at the Arava R&D Centre in Israel, and \$150,000 towards finding inspiring breakthrough research and development in solutions to address the climate crisis.

Tech Shuk is one of the highlights of JNF Future Montreal's successes and is highly anticipated on the city's social calendar.

## THE IMPACT

Many attendees formed lasting relationships with other guests, start-ups, and some even found jobs. The start-ups were thrilled with the opportunity to showcase their products to hundreds of attendees, gain exposure, and access to venture capitalists, professionals, and the Lions themselves.



STAND UNDER  
THE SPOTLIGHT

**Over 50 companies profiled**



ELITE NETWORKING  
OPPORTUNITIES

**500 connections**



SECURE  
INVESTMENTS

**Over 10 deals**



**"Tech shuk was a fantastic experience for my company and has propelled us to new heights."**

- Retispec,  
Winner of 2017 Tech Shuk

## TITLE SPONSOR - \$25,000



- 8 Tickets to Tech Shuk VIP Cocktail Reception (valued at \$1,440)
- 2-minute speaking opportunity during live competition
- Stand-alone personalized banner with the company's logo
- E-blast Announcement introducing the company as Title Sponsor
- Premium Booth Location at Demo Pit along with Company logo on signage to increase visibility

- Predominant logo visibility wherever logos are present
- Option to post a web link to Tech Shuk event on your website to profile your charitable support
- 4 VIP tickets at the JNF Quebec Negev Gala

## GOLD SPONSOR - \$15,000

- 6 Tickets to Tech Shuk VIP Cocktail Reception (valued at \$1,080)
- Stand-alone personalized banner with the company's logo
- E-blast Announcement of Sponsorship
- Prime Booth Location at Demo Pit along with Company logo on signage to increase visibility
- First-Tier logo visibility wherever

- logos are present
- Option to post a web link to Tech Shuk event on your website to profile your charitable support
- 2 VIP tickets at the JNF Quebec Negev Gala

## SILVER SPONSOR - \$10,000



- 4 Tickets to Tech Shuk VIP Cocktail Reception (valued at \$720)
- E-blast Announcement of Sponsorship
- Preferred Booth Location at Demo Pit along with Company logo on signage to increase visibility
- Second Tier logo visibility wherever logos are present
- Option to post a web link to Tech Shuk event on your website to profile your charitable support

## BRONZE SPONSOR - \$6,500

- 2 Tickets to Tech Shuk VIP Cocktail Reception (valued at \$360)
- Booth location at Event Trade Show
- Third Tier logo visibility wherever logos are present
- Option to post a web link to the Tech Shuk event on your website to profile your charitable support

# JNF FUTURE



JNF Future is the bridge connecting the next generation to Jewish National Fund, a leading organization dedicated to driving progress and development in Israel.

By engaging and empowering young leaders aged 25 to 45, JNF Future is committed to promoting innovation, environmentalism, and community building in Israel. With a focus on programming, events, and missions, JNF Future is dedicated to fostering the development of future Jewish leaders.

Our goal is to increase support and raise funds for JNF initiatives, ultimately improving the lives of all citizens of Israel. Together, we can build a brighter future for Israel.

**"WE BUILD ISRAEL TOGETHER!"**





# CONTACT US



**ADAM LEVY**  
TECH SHUK CO-CHAIR

**ELAN ROIZ**  
TECH SHUK CO-CHAIR

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**MOE LIEBMAN**  
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**KAREN AFLALO**  
EXECUTIVE DIRECTOR JNF QUEBEC REGION

## FOR SPONSORSHIP OPPORTUNITIES:

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